

SIX TWO THREE ZERO

# OUTSIDE THE BOX



FREE

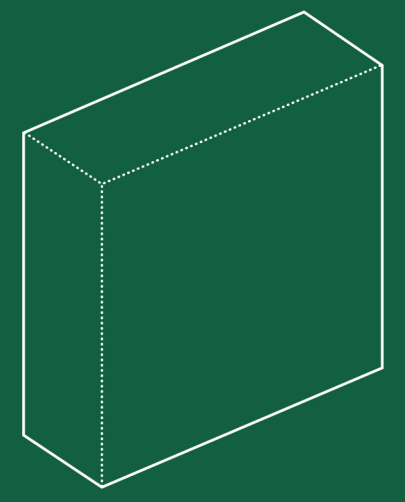
## SHORT & SKINNY

Six Two Three Zero is a Bunbury based, artist run initiative that seeks to use street art as a catalyst for urban development & social change by bringing communities together in conversation & creative inspiration.

## PURPOSE OF REDISCOVER & OUTSIDE THE BOX

- TO show-case local, national & international artists
- TO increase awareness of street art & its positive effects on building community through shared stories & cultural development.
- TO cultivate a city that encourages & gives room for creatives to develop their respective craft.
- TO encourage the public to walk the width & length of Bunbury's CBD in response to the artworks strategic geographical locations.
- TO develop the reputation of Bunbury's CBD as a destination rather than a transit location & in turn increasing tourism.
- TO support local businesses within the CBD through increased collaboration & renewed foot traffic along the streets where they are located.
- TO strengthen Bunbury's identity and sense of place - Just as individuals have an identity so too do communities.
- TO compliment & extend Bunbury's well-known reputation for its public art culture.

THIS MAP HAS BEEN PROUDLY PRINTED BY BICUBIC



# OUTSIDE THE BOX

Inspired by students from Grace Christian & South Bunbury primary schools.

Outside The Box has been inspired by the incredibly positive response from the local & travelling community towards ReDiscover - A Walking Urban Art Trail created in Bunbury's CBD / 2014 - 2016. Outside the Box seeks to build on this experience by painting / transforming a series of 25 electrical boxes scattered through Bunbury's CBD into whimsical characters by four West Australian based professional artists; inspired by students from Grace Christian & South Bunbury primary schools. The created art can be viewed by using this self-guided walking tour map.

Have a great day & enjoy your time walking through our beautiful city!

PHOTO CREDIT: TAJ KEMPE / 2017



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PHOTO CREDIT: TAJ KEMPE & EDWIN SITT / 2014-2016



I didn't really know what I was doing when I started ReDiscover. It was a mix of adrenaline, fear & joy when thinking about the possibilities that lay ahead & I was intrigued to see what the path less travelled looked like. My wife & I had been living in Canada prior to moving back to my home town - Bunbury in early 2013 & it was during this time that my imagination began to run wild with ideas especially following a road trip down to Richmond, VA. I was captivated by a series of large scale murals created through the city & how they engaged the community through shared stories & a sense of belonging. I had the thought... 'I wonder what this would look like in Bunbury?'. I couldn't shake this question so I decided to ask around to see if anyone else wondered the same. Thankfully there were many people who were intrigued by this question & so it began. We carved a new path & found the journey to be wondrous, exhausting, inspiring, overwhelming at times, but ultimately incredibly rewarding. Why? Because art brought people together & made a city feel like a home. Welcome to the story.

ANDREW FRAZER | FOUNDER & CREATIVE DIRECTOR OF SIX TWO THREE ZERO

by CHAD PEACOCK

BUNBURY Geographe

WOULD LIKE TO THANK THEIR GENEROUS SPONSORS FOR HELPING TO ESTABLISH BUNBURY'S CBD INTO ONE OF AUSTRALIA'S LARGEST REGIONAL WALKING URBAN ART TRAILS.

## OUTSIDETHEBOX

### VUKELIC GROUP

City of Bunbury, South West Development Commission, Stirling Street Art Centre, Bicubic, FORM, Haymes Paint, Peter Bowles Paint & Paper, Sash Carpentry, Koombana Physiotherapy, Thompson Surveying Consultants, Café 140, Monster Graphics, Veens Design Group & The Jucist.

## RE• DISCOVER 2016

### VPG PROPERTY, CITY OF BUNBURY, FORM, DEPARTMENT OF CULTURE & THE ARTS

Wombat Lodge, South's Furniture, Haymes Paint, Peter Bowles Paint & Paper, Quest Bunbury Serviced Apartments, Pigeonhole, Sugar Aerosol Paint, Maker+Co, United Forklift & Access Solutions, Trafalgars Hotel, Jo O'Dea Arts Events, Southern Ports Authority, South West Development Commission, Bunbury Regional Arts Galleries, Bicubic, Radio West, Eagle Bay Brewing Co, Minx Hairdressing, Quality Hotel Lighthouse, Bunbury Hyundai, AK Homes, Monster Graphics, Custard & Co Cider, Rose Hotel, Natural Temptation, Koombana Court, AS Colour, Creative Corner, Aisle 6ix Industries, Bunbury Oral Care Centre, The Jucist, Bunbury Regional Entertainment Centre, Merge, The Butcher Shop, GWN, Bunbury Mail, South West Tattoo Shop, Lost Bills, Sash Carpentry, Veens Design Group, Stirling Street Art Centre, Mojo's Restaurant & Café, Drooley's Pizza, The Plant Organic Café, Thompson Surveying Consultants, Café 140, Kent Lyon Architects, Westpac Bunbury & Bon Marché Mensland.

## RE• DISCOVER 2015

### VPG PROPERTY, CITY OF BUNBURY, DEPARTMENT OF CULTURE & THE ARTS, DRIFTA INVESTMENTS & MANTRA HOTEL BUNBURY

Jolt Footwear, Haymes Paint, Peter Bowles Paint & Paper, South's Furniture, Bunbury Regional Art Galleries, United Forklift & Access Solutions, South West Development Commission, FORM, Bunbury Lotteries House, ShoeBeDoo, Wardrobe Fashion, Wombat Lodge, Bicubic, Bunbury Hyundai, X2Y, Veens Design Group, Bunbury Oral Care Centre, Bon Marché Mensland, Merge, Pigeonhole, Maker+Co, The Jucist, Aisle 6ix Industries, Bunbury Regional Entertainment Centre, Creative Corner, Bunbury Mail, South West Tattoo Shop, Sash Carpentry, Stirling Street Art Centre, Koombana Physiotherapy, Thompson Surveying Consultants, Café 140, Kent Lyon Architects, Sabotage, The Butcher Shop, AS Colour, Bianco Gourmet Pizza & Rose Hotel.

## RE• DISCOVER 2014

### VINE COLLECTIVE, DRIFTA INVESTMENTS & MCDONALDS BUNBURY

City of Bunbury, Bunbury Regional Art Galleries, ShoeBeDoo, Wardrobe Fashion, South's Furniture, Wombat Lodge, Quality Hotel Lord Forrest, Bunbury Mail, Arrio Building, Custard & Co Cider, Bunbury Oral Care Centre, Veens Design Group, Darkroom Concept, X2Y, Merge, Bianco Gourmet Pizza, Lime Ratings, Bunbury Chamber of Commerce & Industry, The Online Art Label, Corners on King & The Flower Bench.

HUGE THANKS TO OUR AMAZING CREW OF 100+ VOLUNTEERS THAT HAVE SERVED WITH PASSION, DEDICATION & LOVE FOR THEIR CITY!



THE REPRINT (VOL. 2) OF THIS MAP HAS BEEN MADE POSSIBLE THROUGH THE GENEROUS SUPPORT FROM THE CITY OF BUNBURY & BUNBURY GEOGRAPHE. #LOVEBUNBURY #BUNBURYGEOGRAPHE



**P** 2HR+ FREE PARKING THROUGHOUT BUNBURY'S CBD... JUST DON'T FORGET TO DISPLAY YOUR TICKET!

## RE• DISCOVER 2016

- 1 BEASTMAN | @BRADEASTMAN  
GRAND CINEMA  
CAR PARK FACING THE LESCHENAULT INLET
- 2 ELLIOTT NUMSKULL | @FUNSKULL  
BUNBURY REGIONAL ENTERTAINMENT CENTRE  
REAR LOADING DOCK
- 3 GEMMA O'BRIEN | @MRSEAVES101  
MINX HAIRDRESSING  
LANE-WAY OFF VICTORIA STREET
- 4 IAN MUTCH | @IANMUTCH  
TRAFALGARS HOTEL  
LANE-WAY OFF VICTORIA STREET
- 5 GIMIKS BORN | @GIMIKSBOBORN  
RON MORT PARK  
MOLLOY STREET
- 6 ASKEW ONE | @ASKEWONE  
IN-TOWN CENTRE  
CAR PARK OFF WITTENOOM STREET
- 7 JACKSON HARVEY | @BGV\_TATTOO  
AK HOMES : LANE-WAY OFF WELLINGTON STREET  
NATURAL TEMPTATION CAFÉ : STEPHEN STREET
- 8 HAYLEY WELSH | @HAYLEYWELSH  
RED CROSS  
LANE-WAY OFF WELLINGTON STREET
- 9 ANYA BROCK | @ANYAPAINFACE  
GRAHAM BRICKNELL SOUND SHELL  
BICENTENNIAL SQUARE
- 10 PHIBS | @PHIBS\_HAS\_INSTAGRAM  
WOMBAT LODGE  
LANE-WAY OFF PRINSEP STREET
- 11 RONE | @R\_O\_N\_E  
KOOMBANA COURT  
REAR CAR PARK OFF STEPHEN STREET

## RE• DISCOVER 2015

- 17 FINTAN MAGEE | @FINTAN\_MAGEE  
GRAND CINEMA  
CAR PARK FACING THE LESCHENAULT INLET
- 18 KYLE HUGHES-ODGERS | @KYLEHUGHESODGERS  
BUNBURY REGIONAL ENTERTAINMENT CENTRE  
CAR PARK FACING LESCHENAULT INLET
- 19 AMOK ISLAND | @AMOKISLAND  
BUNBURY ORAL CARE CENTRE  
WITTENOOM STREET
- 20 GHOST PATROL | @GHOSTPATROL  
COMMERCIAL CLUB  
WITTENOOM STREET
- 20 SEAN MORRIS | @SEAN\_\_MORRIS  
COMMERCIAL CLUB  
WITTENOOM STREET
- 21 ANDREW FRAZER | @ANDREWDFRAZER  
LOTTERIES HOUSE BUNBURY  
CAR PARK OFF WELLINGTON STREET
- 22 FECKS | @FECKS  
SOUTH'S FURNITURE  
CAR PARK OFF WITTENOOM STREET
- 23 BEASTMAN | @BRADEASTMAN  
BUNBURY REGIONAL ART GALLERIES  
REAR ACCESS OFF PRINSEP STREET
- 24 STORMIE MILLS | @STORMIEMILLS  
WOMBAT LODGE  
ALLEY-WAY OFF PRINSEP STREET
- 25 TWOONE | @T\_W\_O\_O\_N\_E  
BON MARCHÉ MENSLAND  
LANE-WAY OFF STEPHEN STREET
- 26 AYRES  
SHOEBEDOO  
LANE-WAY OFF STEPHEN STREET

## RE• DISCOVER 2016

- 13 SETH GLOBEPAINTER | @SETH\_GLOBEPAINTER  
RADIO WEST  
REAR CAR PARK OFF STIRLING STREET
- 14 VANS THE OMEGA | @VANSTHEOMEGA  
WILLIAM BARRETT & SONS  
REAR LANE-WAY OFF STIRLING STREET
- 15 CHRIS NIXON | @NIXONCREATIVE  
PARKFIELD STREET CAR PARK  
2ND LEVEL : BEHIND THE CITY LIBRARY
- 16 REDISCOVER JAM WALL  
SOUTH'S FURNITURE LANE-WAY  
WELLINGTON STREET / PRINSEP STREET



**NOONGAR SITES OF SIGNIFICANCE**  
'Ngalang Wongi Aboriginal Cultural Tours' are available for booking through Troy Bennell direct on : +61 457 360 517 &/OR via www.waitoc.com

### TRANSPORT OPTIONS FOR YOUR CONVENIENCE

**TRAIN**  
TransWA (Australind) | Perth to Bunbury : twice daily  
www.transwa.wa.gov.au

**BUS**  
TransWA | From regional & metropolitan locations to Bunbury  
www.transwa.wa.gov.au  
South West Coachlines | From regional & metropolitan locations to Bunbury  
www.southwestcoachlines.com.au

**CAR**  
From Perth | Kwinana Freeway & Forrest Highway  
From Margaret River | South West Hwy

**TWO FEET & A HEART BEAT**  
We can all do with a little more fresh air in our lungs, so whether you are on a bicycle or walking the CBD... soak in that healthy lifestyle!

## RE• DISCOVER 2014

- 27 KYLE HUGHES-ODGERS | @KYLEHUGHESODGERS  
LOST BILLS  
LANE-WAY OFF VICTORIA STREET
- 28 TIM HOWE | @TIMMYHOWETATTOO  
GOOD EARTH SURF SHOP  
LANE-WAY OFF WELLINGTON STREET
- 29 ANDREW FRAZER | @ANDREWDFRAZER  
SOUTH'S FURNITURE  
CAR PARK OFF WITTENOOM STREET
- 30 ANYA BROCK | @ANYAPAINFACE  
SHOEBEDOO  
LANE-WAY OFF STEPHEN STREET
- 31 STORMIE MILLS | @STORMIEMILLS  
ARRIO BUILDING  
PARKFIELD STREET

## OUTSIDETHEBOX

- A IAN MUTCH | @IANMUTCH  
MULTIPLE LOCATIONS  
THROUGH BUNBURY'S CBD
- B TIM HOWE | @TIMMYHOWETATTOO  
MULTIPLE LOCATIONS  
THROUGH BUNBURY'S CBD
- C HAYLEY WELSH | @HAYLEYWELSH  
MULTIPLE LOCATIONS  
THROUGH BUNBURY'S CBD
- D ANDREW FRAZER | @ANDREWDFRAZER  
MULTIPLE LOCATIONS  
THROUGH BUNBURY'S CBD



@sixtwothreezero | #rediscoverbunbury  
www.sixtwothreezero.com